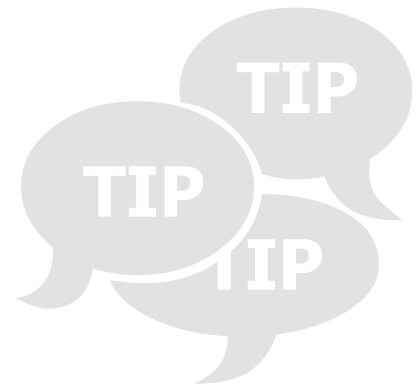


Exhibit Design Considerations

The options for designing your exhibit space can be a bit overwhelming at times. Consider these initial questions:

- ▶ What size booth do you need?
 - 10x10
 - 10x20
 - 20x20
- ▶ Do you need a pop-up booth, or custom? Or would a table and some signs work best?
- ▶ How much storage do you need within your booth to conceal all your materials?
- ▶ What materials do you need? Often they are an extension of your exhibit design.
- ▶ Do you need a presentation? Does it display on a computer, a video monitor, a projection screen?
- ▶ Will you be conducting presentations? If so, do you need seating?
- ▶ Will you be conducting a contest/draw?

As you devise your exhibit strategy you may come up with some additional questions, but these certainly get you started.



ELEMENTS to consider as you think about your exhibit needs:

- Table-top displays
- Retractable banners/banner stands
- Popup displays
- Tensioned fabric displays
- Panel displays
- Tables
- Literature racks
- Kiosks
- Banners