

Website SEO

We all want our websites to rank in the top three immediately upon launch – but that is not often the case. Solid SEO projects can take up to two to three months to show results, based on various factors, including:

- Keyword competitiveness.
- Quality inbound links, and the more the better.
- The age of your site.

Good SEO includes:

- Quality content.
- Generous and diverse external links.
- Page rank.
- Optimized on-page HTML code (i.e., title tags, and meta descriptions).



KEEP IN MIND

Google uses web crawlers to track potential growth in traffic, unique content, various page rankings. Google regularly changes their algorithm and monitoring.